

# MINA MARKHAM

Designer + Developer

call +1.316.655.1671

click minamarkham.com

write mina@minamarkham.com

tweet @minamarkham



## Freelancer | *Pink Sneaks Creative*

may 2005  
– present

Conceive and design engaging web experiences for a variety of clients • Employ common client discovery and usability practices to bring ideas to life • Provide identity and stationery design, web design, front-end development

### *Web projects include*

november-group.com – *Talent Agency*

able-hcs.com – *Social Services Company*

minamarkham.com – *Personal Site*

pinksneakscreative.com – *Personal Site*

## Production Artist | *AT&T Advertising Solutions*

november 2007  
– present

Consistently one of the team's top producers • Produced more than 2,000 ads for placement in directory publications • Review ads to ensure accuracy and adherence to company graphic and content standards • Prioritize and juggle multiple projects under tight and changing deadlines

## Graphic Designer | *Office of Student Life*

august 2005  
– may 2007

Collaborated as part of three-person design team to create marketing collateral for campus-wide events • Conceptualized designs for more than 100 student-run events and organizations • Utilized vector illustration tools to create both large- and small-scale designs (building banners to t-shirts to flyers) • Worked in 4-, 2-, and 1-color processes

## Art Director | *Equal Time magazine* (campus publication)

august 2004  
– may 2007

Edited photos, manipulated images, corrected color, typeset, pre-flighted, and integrated editorial revisions into page layouts • Mentored and inspired team of photographers, designers, and illustrators • Updated existing publication style sheets and Front-of-Book and Back-of-Book templates

## Syracuse University | *S.I. Newhouse School*

august 2003  
– august 2007

- Dual Degree - Graphic Arts & Women's Studies (B.A.)
- Semester Abroad - London, England
- Dean's List • Dean's Scholar

## Skills

Graphic design | *advanced*

Interaction design | *advanced*

Email design | *intermediate*

HTML5 | *advanced*

CSS3 | *advanced*

jQuery | *novice*

PHP | *novice*

Wordpress | *intermediate*

Google Analytics | *intermediate*

InDesign | *advanced*

Illustrator | *advanced*

Photoshop | *advanced*

## Honors / Activities

Gates Millennium Scholar  
*Bill and Melinda Gates Foundation*

Young Entrepreneur of the Year  
*National Foundation for Teaching Entrepreneurship*

Volunteer Advocate  
*Dallas Area Rape Crisis Center*

## Interests

*Italian culture*

*Art history*

*All things pink*

*Apple products*

*Musical theatre*

*Minimalism*

*Baking*

“Mina is a smart, hard-working and talented young designer... and brings both maturity and enthusiasm to her work.”

Sean McNaughton,  
Former Advisor & Instructor  
Syracuse University